## **GOVERNING LAWS: LICENSING**

## A. Executive Committee Regulations:

- 1.10-1. The design or representation of the Badge, Coat-of-Arms, Seal, Pledge Button or Greek letters Sigma Chi shall not be manufactured, created, used or offered of sale by any person, company, or firm except as specifically authorized in writing by the Executive Committee...
- 1.10-2. Only the Executive Committee may authorize commercial reproduction of the Fraternity's insignia, including the words "Sigma Chi" or "Sig"; any design or representation of the Badge, Coat of Arms, Seal, Pledge Button, Flag, or the Greek Letters of Sigma Chi, which power to authorize may be delegated by the Executive Committee to the Licensing Committee. Anyone wishing to acquire merchandise bearing any insignia of the Fraternity shall obtain those items only from vendors which are currently authorized to produce or market official Sigma Chi merchandise. Active chapters may utilize local commercial firms to produce material for their own chapter needs from time to time so long as such material is pre-approved. Prior to ordering such material, the chapter shall obtain approval from the Executive Committee, the Licensing Committee, or any Headquarters staff-person assigned to supervise the quality of the Fraternity's merchandise, which approval or disapproval is to be determined promptly upon submission by the chapter of the name and address of the proposed vendor and submission of the description of the merchandise to be ordered, including a complete sample of the text or art to be utilized. The Executive Committee, the Licensing Committee and the Headquarters staff-persons assigned to monitor the quality of Sigma Chi merchandise shall not approve any text or design which casts the Fraternity in a negative light or is otherwise contrary to the ideals of the Fraternity, specifically including, but not limited to any materials deemed to glorify alcohol or illegal substance use, or any materials considered to be sexist or demeaning of women, minorities or other person(s).

## B. Statutes

5.13. No member of the Sigma Chi Fraternity, officers, group, committee, chapter or commission thereof, except the Foundation, shall circularize the Fraternity, its chapters or members for the purpose of soliciting money, without first having obtained permission from either the EC, pursuant to a properly authorized license agreement approved by the Fraternity's Licensing Committee. This prohibition does not apply to solicitation by one or more active or alumni chapters, alumni associations or house corporations only among the membership thereof for the purposes of obtaining contributions or dues for the benefit of one or more such entities.